

Participants Package

Land Rental for 7 Days

- The exhibition site area for the expo is 21,000 square meters.
- In the central area, 18 pavilions ranging from 550 to 600 square meters have been allocated.
- In the peripheral area, 110 booths of 24 and 48 square meters with a depth of 4 meters are designated.
- In the external area of the hall, 1,000 square meters of open space is dedicated for displaying machinery and heavy products.

Booth Construction Including Design, Implementation, and All Facilities

- The central pavilions consist of 16 internal pavilions and 2 international pavilions. The design of the central pavilions is inspired by the grandeur, magnificence, and fine Iranian art, while the design of the 2 international pavilions is modern.
- Top Iranian architects and designers are responsible for designing these pavilions, and booth construction companies with an "A" grade from the Ministry of Industry, Mines, and Trade (IMT) are in charge of building them.
- The total height of the pavilions is 4 meters.
- Each internal pavilion includes 6 booths and one shared B2B space. Each participating company in the central pavilions will have 85 square meters of usable space, with an additional 50 to 60 square meters of international specialized shared space.
- Each booth in the pavilions is equipped with a counter, VIP space, CIP space, special lighting, quality equipment, lightbox areas, plexiglass logos, a 50-inch TV, flower arrangements, a private storage area, and more.
- The design of the peripheral booths (24m² and 48m²) is based on the concept of one of Iran's famous markets, with a height of 4 meters. Additionally, all the basic facilities of a booth will be provided.

B2B Space Usage in the Pavilion

- In the central core of each pavilion, a 50 to 60 square meter space is dedicated for specialized international negotiations with traders (during the first 4 days) and investors (during the last 3 days).
- A 6-meter city TV is installed in the B2B space for collective presentations and advertising teaser displays.
- Two separate bars with 6 bartenders are stationed on either side of the central core for booth catering, and two additional bartenders are available for B2B space catering.
- The layout is designed for practical negotiations.
- In the shared space, Iranian design elements, flower arrangements, and specialized lighting are implemented.

Catering and Daily Cleaning Services

- For each pavilion, two fixed service staff members will be present to clean the booths.
- Each pavilion will have two hot and cold bars with all necessary equipment and facilities for booth catering.
- Each booth will have its own bartender.
- The catering service for each booth will be consistent but slightly varied.

Advertising and Information Services

- A promotional space for each participant will be provided in the form of ceiling banners.
- An introductory clip of each participant will be shown on the exhibition entrance TV.
- The names of the companies with their logos will be displayed at the exhibition entrances and across the city.
- A link to each participant's website will be uploaded on the Kish Expo website.
- The investment projects of the participants will be sent to the relevant investors before the exhibition.

Specialized Reception Events

- Alongside the exhibition, exclusive lunch and dinner receptions will be held, inviting participants, traders, and investors to foster marketing and business development relations. These events will be free for company managers.

Admission Tickets for All Festivals

- Various cultural, artistic, sports, and international festivals will be held during the event. Most of these festivals will not be open to the public and will offer entrance tickets exclusively to booth exhibitors.
- A cultural week for three countries will also take place, with free entrance for participants.
- On the last day of the exhibition, an auction for valuable artworks will be held. Entry to this event requires purchasing a ticket, but it will be free for participants.

Pavilion Topics

1. Oil and Gas
2. Petrochemical, Chemical, and Polymer Industries
3. Mining, Metallurgical, and Steel Industries
4. Renewable Energy and Energy Carriers
5. Automotive and Spare Parts
6. Road Construction and Urban Development
7. Construction and Facilities
8. Agriculture and Food Industries
9. Pharmaceutical, Health, and Medical Equipment
10. Transport and Logistics
11. Financial and Banking Services
12. Information Technology and Communications
13. Knowledge-Based, Innovation, and Creative Industries
14. Tourism, Carpets, and Handicrafts
15. Industrial Parks
16. Free Zones and Special Economic Zones

Important Note:

Due to space limitations and in order to present the maximum production and export potential of the country, the central pavilion booths will prioritize the top producing and exporting brands in each sector.