

Special Sponsorship Services and Benefits at Kish Expo

Level B (Silver)

Brand Advertising

Advertising on City Billboards, Metro, etc.	Displaying the sponsor's name and logo alongside city billboards promoting the exhibition.
Advertising on Radio and Television:	Mentioning the sponsor's name and trademark in teasers, news, and discussions about the exhibition.
Brand Advertising in Special Exhibition Spaces:	Displaying the sponsor's name and logo in teasers, video clips, event ceremonies, opening and closing sessions, meetings, pre-events, and flag installations at ceremonies as the sponsor.
Brand Advertising on Exhibition Items:	Displaying the sponsor's name and logo on posters, visitor and exhibitor badges, and environmental advertisements at the exhibition.
Brand Advertising at Cultural Festival Stations in the Exhibition:	Displaying the sponsor's name and logo at all cultural festivals as the sponsor.

Special Sessions and Programs

Hosting a Dedicated Training Workshop:	Designing workshops with the requested topic or with content and instructors chosen by the sponsor.
Hosting a Dedicated Panel:	Organizing a discussion panel on the topic requested by the sponsor, inviting the desired audience.
Participation in Press Conferences:	Allowing sponsor representatives to participate and be interviewed at press conferences attended by journalists.
Hosting a Product Launch Panel:	Organizing a panel for presenting the sponsor's product.

Participation and Presence in Councils and Committees

Membership in the Exhibition Steering Committee:	The Steering Committee consists of government officials and experts at the level of ministers, deputy ministers, and heads of specialized parliamentary committees. (The names of individuals are available on the website.)
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Membership in the Exhibition Information Committee:	The Scientific Committee consists of heads of public relations from governmental organizations and relevant news agencies.
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Special Exhibition Services

Booth Allocation in the Sponsorship Area:	Allocating booth space in a prime location within each pavilion (the entrance booth of the relevant industry pavilion).
Special News Interviews:	Special interviews and discussions with individuals requested by the sponsor.
Inviting Special Visitors on Request:	Inviting individuals and officials as requested for a special visit to the sponsor's booth.
CIP Reception for Special Guests:	CIP reception and protocol services for the sponsor's special guests.
Awarding Special Sponsorship Plaques and Trophies:	Awarding a special sponsorship plaque for branding purposes at the exhibition.
Providing Requested Database of Visitors and Participants:	Providing requested contact information, activity categories, and establishing communication with participants and visitors.
Providing Invitation Cards and Sending to Requested Guests and Visitors:	Preparing and sending invitation cards for visiting the exhibition and the sponsor's booth to the requested guests and visitors.

Hosting Exclusive Events

Exclusive Dinner Reception:	Hosting an exclusive dinner reception with invitations extended to participants and visitors requested by the sponsor for branding, marketing, or business development purposes.
Exclusive Tourism Tour with Requested Guests:	Organizing an exclusive tourism tour with invitations extended to participants and visitors requested by the sponsor for branding, marketing, or business development purposes.

**Financial Support Amount for the Above Services (Excluding Land Costs):
70 Billion IRR**

Organizer:
4fasl Holding

Event Dates:
From 8th to 14th of January (7 days)

Event Location:
Permanent Exhibition Venue of Kish International Exhibitions

Event Area:
21,000 square meters

KISHEXP

تجارت جهانی و فرصت های سرمایه گذاری
به همراه جشنواره های روابط فرهنگی بین المللی

