

Special Sponsorship Services and Benefits at Kish Expo

Level C (Bronze)

Brand Advertising

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| Advertising on City Billboards, Metro, etc.: | Displaying the sponsor's name and logo alongside city billboards promoting the exhibition. |
| Brand Advertising in Special Exhibition Spaces: | Displaying the sponsor's name and logo in teasers, video clips, event ceremonies, opening and closing sessions, meetings, pre-events, and flag installations at ceremonies as the sponsor. |
| Brand Advertising on Exhibition Items: | Displaying the sponsor's name and logo on posters, visitor and exhibitor badges, and environmental advertisements at the exhibition. |
| Brand Advertising at Cultural Festival Stations in the Exhibition: | Displaying the sponsor's name and logo at all cultural festivals as the sponsor |

Special Sessions and Programs

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| Hosting a Dedicated Training Workshop: | Designing workshops with the requested topic or with content and instructors chosen by the sponsor. |
| Participation in Press Conferences: | Allowing sponsor representatives to participate and be interviewed at press conferences attended by journalists. |

Participation and Presence in Councils and Committees

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| Membership in the Exhibition Steering Committee: | Participation and Presence in Councils and Committees |
| Membership in the Exhibition Information Committee: | The Steering Committee consists of government officials and experts at the level of ministers, deputy ministers, and heads of specialized parliamentary committees. (The names of individuals are available on the website.) |

Special Exhibition Services

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| Booth Allocation in the Sponsorship Area: | The Scientific Committee consists of heads of public relations from governmental organizations and relevant news agencies. |
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| Special News Interviews: | Special interviews and discussions with individuals requested by the sponsor. |
| Inviting Special Visitors on Request: | Inviting individuals and officials as requested for a special visit to the sponsor's booth. |
| Awarding Special Sponsorship Plaques and Trophies: | Awarding a special sponsorship plaque for branding purposes at the exhibition |
| Providing Requested Database of Visitors and Participants: | Allocating booth space in a prime location within each pavilion (the entrance booth of the relevant industry pavilion). |
| Providing Invitation Cards and Sending to Requested Guests and Visitors: | Special interviews and discussions with individuals requested by the sponsor. |

Hosting Special Events

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| Exclusive Dinner Reception: | Awarding a special sponsorship plaque for branding purposes at the exhibition |
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**Financial Support Amount for the Above Services (Excluding Land Costs):
50 Billion IRR**

Organizer:

4fasl Holding

Event Dates:

From 8th to 14th of January (7 days)

Event Location:

Permanent Exhibition Venue of Kish International Exhibitions

Event Area:

21,000 square meters