

## Special Sponsorship Services and Benefits at Kish Expo

### GRADE A (GOLD)

#### Brand Advertising

Brand Advertising in the Exhibition Space:	Advertising on KISH EXPO's Large Display Elements
Advertising on City Billboards, Metro, etc.	Displaying the sponsor's name and logo alongside city billboards promoting the exhibition.
Advertising on Radio and Television:	Mentioning the sponsor's name and trademark in teasers, news, and discussions about the exhibition.
Brand Advertising in Special Exhibition Spaces:	Displaying the sponsor's name and logo in teasers, video clips, event ceremonies, opening and closing sessions, meetings, pre-events, and flag installations at ceremonies as the sponsor.
Brand Advertising on Exhibition Items:	Displaying the sponsor's name and logo on posters, visitor and exhibitor badges, and environmental advertisements at the exhibition.
Brand Advertising at Cultural Festival Stations in the Exhibition:	Displaying the sponsor's name and logo at all cultural festivals as the sponsor.

#### Special Sessions and Programs

Hosting a Dedicated Training Workshop:	Designing workshops with the requested topic or with content and instructors chosen by the sponsor.
Hosting a Dedicated Panel:	Organizing a discussion panel on the topic requested by the sponsor, inviting the desired audience.
Special B2B Sessions on Request:	Coordinating business and investment meetings with the requested audience in the exhibition's B2B pavilion.
Participation in Press Conferences:	Allowing sponsor representatives to participate and be interviewed at press conferences attended by journalists.
Allocating Keynote Speeches:	Arranging a keynote speech for the sponsor's selected individual during the opening and closing ceremonies of the exhibition.
Hosting a Product Launch Panel:	Organizing a panel for presenting the sponsor's product.

#### Participation and Presence in Councils and Committees

Membership in the Exhibition Steering Committee:	The Steering Committee consists of government officials and experts at the level of ministers, deputy ministers, and
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	heads of specialized parliamentary committees. (The names of individuals are available on the website.)
<b>Membership in the Exhibition Information Committee:</b>	The Scientific Committee consists of heads of public relations from governmental organizations and relevant news agencies.

## Special Exhibition Services

<b>Booth Allocation in the Sponsorship Area:</b>	Booth space is allocated in a prime location within each pavilion (the entrance booth of the relevant industry pavilion)
<b>Special News Interviews:</b>	Special interviews and discussions with individuals requested by the sponsor.
<b>Inviting Special Visitors on Request:</b>	Inviting individuals and officials as requested for a special visit to the sponsor's booth
<b>CIP Reception for Special Guests:</b>	CIP reception and protocol services for the sponsor's special guests.
<b>Awarding Special Sponsorship Plaques and Trophies:</b>	Awarding a special sponsorship plaque for branding purposes at the exhibition.
<b>Providing Requested Database of Visitors and Participants:</b>	Providing requested contact information, activity categories, and establishing communication with participants and visitors.
<b>Providing Invitation Cards and Sending to Requested Guests and Visitors:</b>	Preparing and sending invitation cards for visiting the exhibition and the sponsor's booth to the requested guests and visitors.

## Hosting Special Events

<b>Exclusive Dinner Reception:</b>	Hosting an exclusive dinner reception with invitations extended to participants and visitors requested by the sponsor for branding, marketing, or business development purposes.
<b>Exclusive Site Visit Tour:</b>	Organizing an exclusive site visit tour for the requested company with invitations extended to participants and visitors requested by the sponsor for branding, marketing, or business development purposes.
<b>Exclusive Tourism Tour with Requested Guests:</b>	Organizing an exclusive tourism tour with invitations extended to participants and visitors requested by the sponsor for branding, marketing, or business development purposes.

**Financial Support Amount for the Above Services (Excluding Land Costs):  
100 Billion IRR**

**Organizer:** 4fasl Holding

**Event Dates:** From 8th to 14th of January (7 days)

**Event Location:** Permanent Exhibition Venue of Kish International Exhibitions

**Event Area:** 21,000 square meters